
PRESS RELEASE

06 February 2018

Sweco launches Urban Insight and publishes first Urban Move report

Under the new Urban Insight initiative, Sweco's experts will explore ways in which various urban structures in Europe influence citizens' ability to meet needs and preferences. The reports also describe how this ultimately influences the way urban areas are structured.

"At Sweco, we want to actively participate in planning and designing a more sustainable future by contributing with our expertise. We love to explore how various urban structures in Europe influence citizens' ability to meet needs and preferences and, ultimately, how this dictates the way we choose to structure urban areas. Designing attractive and functional urban areas requires knowledge of what works locally and an understanding of the European perspective – as well as an innovative mind-set. Taken together, this means having Urban Insight. With these insight reports, we will share our knowledge and demonstrate our true expertise, and hope to engage with our customers, employees and citizens interested in the themes," says Tomas Carlsson, President and CEO of Sweco.

Urban Insight is based on a series of insight reports written by Sweco experts. It is a long-term initiative with a different theme each year. The theme for 2018 is Urban Move, focusing on mobility and sustainable development of transports in Europe.

This first report, *Redefining Bridges and Tunnels for the Next Generation of Our Cities*, written by an expert team in Norway, marks the start of a year-long commitment to Urban Move. Experts from across Sweco will share their knowledge and insights on this theme, focused on different aspects of urban development from a citizen perspective.

In *Redefining Bridges and Tunnels for the Next Generation of Our Cities*, Sweco's experts explain why tunnels and bridges should no longer be considered only as structures to facilitate transport. Rather, the areas they occupy and spaces they create should offer added value, improving citizens' quality of life by simplifying or beautifying the city. The authors also provide examples of bridges and tunnels that have solved urban challenges and become flexible, multifunctional structures in cities of different scales by adding value to the city and its inhabitants.

Get the report [here](#).

For more information about Urban Insight, visit: <http://www.swecourbaninsight.com/>

#Sweco, #UrbanInsight, #UrbanMove, #BridgesAndTunnels

For additional information, please contact:

Lars Torstensson, Chief Communication Officer, +46 (0)702 73 48 79,
lars.torstensson@sweco.se

Grete Aspelund, President, Sweco Norway, +47 (0)488 93 935, grete.aspelund@sweco.no

Therese Gröndahl, Project Manager Urban Insight, +46 (0)104 84 60 19,
therese.grondahl@sweco.se

Sweco plans and designs tomorrow's communities and cities. Our work produces sustainable buildings, efficient infrastructure and access to electricity and clean water. With 14,500 employees in Europe, we offer our customers the right expertise for every situation. We carry out projects in 70 countries annually throughout the world. Sweco is Europe's leading engineering and architecture consultancy, with sales of approximately SEK 16.5 billion (EUR 1.7 billion). The company is listed on Nasdaq Stockholm.
www.swecogroup.com